

October 2018 Edition

Move over Taylor, there's a new **Swift** making the headlines



The MIP Team collecting the Innovation award at the National Back Exchange Conference

The MIP team won the Industry Award for Innovation for Promoting Manual Handling Excellence at the National Back Exchange Conference in September. The award was for Swift, MIP's discreet and affordable in situ, bed positioning system, that allows care givers to repositioning, turn and boost patients / residents whilst retaining comfort and dignity.

The Industry Innovation Award is voted on by the conference attendees (namely occupational therapists, manual handling experts, and clinical directors). In a market space with companies offering everything from an inexpensive disposable slider to a high end air matt, all with the purpose of safe patient repositioning and handling, being

recognised is a significant accomplishment. As a result of this honour, MIP & Swift will be featured in the upcoming Occupational Therapists trade journal.

So why did MIP win? The resounding feedback we received from the attendees was that with Swift, **we "heard them"**. Manual handling experts want something they can afford that is easy to use, easy to handle, that is good for their patients, that will save them time and save them injuries. Swift delivers on all fronts!

Talk to MIP today on 01525 218 146 or visit www.mipuk.co.uk